



COMMITTEE MINUTES

COMMUNITIES IN BLOOM COMMITTEE

MARCH 1, 2022 @ 6:00 P.M.

Via Zoom

A. CALL TO ORDER

Councillor T. Neufeld called the Meeting to order at 6:07 P.M. with the following persons in attendance:

MEMBERS OF COMMUNITIES IN BLOOM COMMITTEE:

Councillor T. Neufeld
A. Batke
J. Willoughby
A. Tobin
H. Crewe
K. Sonnenberg
M. Fogal
Regrets: M. Tremaine-Snip

MEMBERS OF ADMINISTRATION:

K. Loney, Manager of Recreation and Events

B. DISCLOSURE OF PECUNIARY INTEREST

Councillor T. Neufeld reminded the Committee that any declaration is to be made prior to each item being discussed and to identify the nature of the conflict if any, as the agenda items come forward.

C. STAFF REPORTS

1. Purchasing best practice is to get multiple quotes, contracts need to be reviewed by legal and always want to look at how to reduce risk
2. Natalie Cobby has accepted the role of Programming and Events Coordinator and will be supporting the committee at times
3. To respond to the judge's past comments and information for the booklet have contacted Heritage Committee and Lion's Club
4. Invited to participate at StayCation Expo at Devonshire Mall
 - a. Thursday - May 12 (10 am – 8 pm)
 - b. Friday - May 13 (10 am – 8 pm)
 - c. Saturday – May 14 (10 am – 6 pm) (2 – 6 pm filled)
5. Pumpkin Light Display - no update



COMMITTEE MINUTES

6. New Community Betterment <https://www.kingsville.ca/en/our-community/environmental-initiatives.aspx>
 - a. CIB judging categories need to be updated
7. Town Grants – Earth Day
 - a. Invitation to Rotary to learn what they are doing for Earth Day

008-2022 Moved by F. Fogal, seconded by J. Willoughby to receive the report as presented

CARRIED

D. MINUTES OF THE PREVIOUS MEETING

1. Communities in Bloom Committee Meeting Minutes February 1, 2022

009-2022 Moved by M. Fogal, seconded by A. Tobin to receive the minutes of the Community in Bloom Committee Meeting dated February 1, 2022.

CARRIED

E. NEW AND UNFINISHED BUSINESS

1. Bee Friendly Activities
 - a. Application is done and will be submitted
 - b. Meet with the Town of Midland to learn their processes
 - i. Created no-mow zones
 - ii. Two murals created
 - c. Pollinator week activity
 - i. There is a spot behind the new park in Ruthven between the park and drain that could be a “no mow zone” or pollinator garden and at York Park and possibly a berm at the arena.
 - d. Pollinator Signs June 20 – 26th
 - i. Reviewed a no mow sign that says, “Can you resist the urge to clean up your gardens until after temperature is consistently above 10C or 50F degrees. Many butterflies, bees and other pollinators are currently overwintering in the dead leaves and hollowed-out stems of last year’s plans. If you clean your garden now, you will literally be throwing away this year’s butterflies, bees and other beneficial pollinators.



COMMITTEE MINUTES

Moved by Heather Crew that staff investigate a cost for 50 lawn signs, seconded by A. Tobin.

CARRIED

2. CIB Celebrating Year of the Garden 200 - Vendors contacted:
 - a. Greener Farms will be in the "speaker's corner" and donate a door prize
 - b. Jack Miners
 - c. Orteliza
 - d. Holistic health
 - e. Indigenous Painter
 - f. Conservation Ontario
 - g. Kingsville Horticulture Society - bring a gift
 - h. ASK - vendor/exhibitor and also have an art activity table
 - i. Essex County Nature
 - j. Canadian Wildlife Foundation
 - k. Home Hardware
 - l. ERCA

Other places to invite:

- m. Estate of Health
- n. Sun Parlor Honey
- o. Lee Valley

Scouts have been invited to participate to do a fundraiser by offering refreshments.

3. Adopt a trail – Clr. T. Neufeld
 - a. Learned from ERCA; they do not have a formal program to adopt a trail.
4. Earth Day
 - a. To partner with Rotary Club to next meeting
5. Mural at Lakeside
 - a. ASK to take the lead
 - b. Astrid, Karin and Karen to meet to review process
 - c. To bring a budget back to the committee next meeting
6. Yellowfish – Clr. T. Neufeld
 - a. Has spoken with Public Works and they have said this can be done
 - b. Would like to include youth and the community in the painting.



COMMITTEE MINUTES

7. Fundraiser dance(s)
 - a. May 27th at Grovedale
 - b. Band booked
 - c. Cash bar; Clr. T. Neufeld and J. Willoughby to volunteer
 - i. Karen to create SOP
 - d. Could look at another dance; music from the '80s
8. CIB shout outs/social media content
 - a. To delay for this year
9. Judges Tour
 - a. To align the tour to what was done in 2019 and look at adding in Mucci Farm, Lions Park, Access Gardens and Ortiliza.

F. NEXT MEETING DATE

1. The next meeting of the Communities in Bloom Committee shall take place on April 5, 2022 @ 6:00 P.M.

G. ADJOURNMENT

- 010-2022** Moved by K. Sonnenberg, seconded by M. Fogal adjourn this Meeting at 7:58 P.M.

CARRIED

CHAIR, T. Neufeld

**RECORDING SECRETARY,
K. Loney**